

cannabis & hemp

expo

2018

CALGARY
STAMPEDE PARK
APRIL 7 & 8

EDMONTON
EXPO CENTRE
APRIL 28 & 29

WINNIPEG
RBC CONVENTION CENTRE
SEPT. 29 & 30

OTTAWA
SHAW CENTRE
NOV. 24 & 25
*Industry Event NOV. 23

cannabishempexpo.com

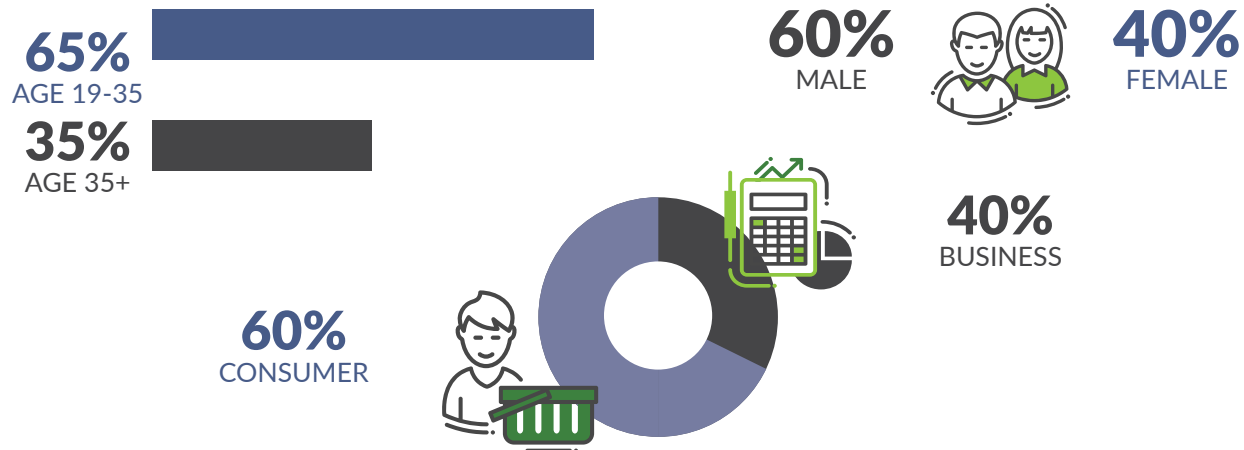


CANADA'S PREMIER CANNABIS CONFERENCE & EXPO

DEMOGRAPHICS



| ATTENDANCE | 2017 | 2018 | 2019 |
|-----------------|------------------------|---|--|
| EDMONTON | APRIL 1 & 2 8,000+ | APRIL 28 & 29 10,000+ | APRIL 26-28 12,000+ expected attdn. |
| CALGARY | MAY 6 & 7 8,000+ | APRIL 7 & 8 10,000+ | MARCH 8-10 12,000+ expected attdn. |
| OTTAWA | OCT. 28 & 29 6,000+ | NOV. 24 & 25 8,000+ expected attdn. | NOV. 9 & 10 10,000+ expected attdn. |
| WINNIPEG | | SEPT. 29 & 30 6,000+ expected attdn. | SEPT. 7 & 8 8,000+ expected attdn. |



"The Cannabis & Hemp Expo is being billed as a different kind of cannabis trade show – and more about growing the cannabis economy."



"... the Edmonton Expo - an encouraging step on the road to legalization."



"Taboos over marijuana are going up in smoke, supercharging cannabis expos in Alberta including one taking seed in Calgary"



"With legalization on the horizon the hype around the cannabis industry is growing, and that was evident at the Calgary Cannabis and Hemp Expo."



"Cannabis Expo shows marijuana industry going mainstream"



EXHIBITOR OPPORTUNITIES

STANDARD EXHIBITOR

| | CALGARY | EDMONTON | WINNIPEG | OTTAWA |
|-----------------------|---|----------|----------|--------|
| 10 x 10 BOOTH SIZE | <ul style="list-style-type: none"> » Company name listed on the Cannabis & Hemp Expo website » Company name listed in the official Show Guide » 50 complimentary tickets » 2 invites to VIP Mixer Event | | | |
| | \$925 | \$925 | \$925 | \$1499 |
| | <ul style="list-style-type: none"> » Company name listed on the Cannabis & Hemp Expo website » Company name listed in the official Show Guide » 50 complimentary tickets » 2 invites to VIP Mixer Event | | | |
| 10 x 6 BOOTH SIZE | \$525 | \$525 | \$525 | \$1099 |

SPONSORSHIP OPPORTUNITIES

\$25,000 (per city)

TITLE SPONSOR

20'x20' Booth Size

- ✓ Logo placement present anywhere our logo appears (ie: The Cannabis & Hemp Expo presented by....)
- ✓ Inclusion in **all media** advertising (including billboards/outdoor media, print, show tickets, posters, show guide, onsite digital signage, radio, tv, website, programmatic and social media.)
- ✓ Publicist/press release
- ✓ 20x20 booth (includes tables, chairs, carpet & electrical)
- ✓ Prime booth location
- ✓ 2 full page advertisements in official Show Guide
- ✓ 2 speaking opportunities in the seminar theatre
- ✓ Logo on swag bags
- ✓ Onsite PR & shout outs
- ✓ 150 complimentary Expo tickets
- ✓ 15 tickets to VIP Mixer Event
- ✓ Insert/Sample in swag bags

\$15,000 (per city)

PLATINUM SPONSOR

20'x20' Booth Size

- ✓ Inclusion in select media advertising (including print, posters, show guide, onsite digital signage, website, programmatic and social media.)
- ✓ 20x20 booth (includes tables, chairs, carpet & electrical)
- ✓ Prime booth location
- ✓ 1 full page advertisement in official Show Guide
- ✓ 1 speaking opportunity in the seminar theatre
- ✓ Logo on swag bags
- ✓ 100 complimentary Expo tickets
- ✓ 10 tickets to VIP Mixer Event
- ✓ Insert/Sample in swag bags

\$7,500 (per city)

SEMINAR STAGE SPONSOR

10'x10' Booth Size

- ✓ Inclusion all seminar advertising (including show poster, show guide, website, and social media.)
- ✓ Branded seminar stage (banners provided by sponsor)
- ✓ Branded seminar schedule in Official Show Guide, digital signage and website
- ✓ Opportunity to place insert/sample on chairs in seminar theatre
- ✓ 10x10 booth (includes tables, chairs & electrical)
- ✓ ½ page show guide advertisement
- ✓ 1 speaking opportunity in the seminar theatre
- ✓ 75 complimentary Expo tickets
- ✓ Insert/Sample in swag bags

\$7,000 (per city)

TICKET SPONSOR

10'x10' Booth Size

- ✓ Sponsorship of hardcopy & online tickets (10,000+) (artwork provided by sponsor)
- ✓ 10x10 booth (includes tables, chairs, carpet and electrical)
- ✓ Logo placement on show poster, show guide, onsite digital signage, website, and social media
- ✓ ½ page show guide advertisement
- ✓ 100 complimentary Expo tickets
- ✓ Insert/Sample in swag bags

\$6,500 (per city)

VIP MIXER SPONSOR

10'x10' Booth Size

- ✓ Inclusion on all VIP Mixer marketing materials, including but not limited to: invitations, badges/name tags, e-blast and web graphics.
- ✓ Branding/signage at Mixer (provided by sponsor)
- ✓ Speaking opportunity at Mixer
- ✓ Inclusion in press release
- ✓ 10x10 booth (includes table, chairs, carpet & electrical)
- ✓ ½ pg Show Guide Ad
- ✓ 75 complimentary Expo tickets
- ✓ 15 tickets to VIP Mixer Event

\$5,000 (per city)

GOLD SPONSOR

10'x20' Booth Size

- ✓ Inclusion in select advertising (including show poster, show guide, onsite digital signage, website, and social media)
- ✓ 10x20 booth (includes table, chairs, carpet & electrical)
- ✓ ½ pg Show Guide ad
- ✓ 75 complimentary Expo tickets
- ✓ 5 tickets to VIP Mixer Event
- ✓ Insert/Sample in swag bags

** Please note restrictions through media partners may apply.*

Produced and Managed by
CANWEST PRODUCTIONS INC.

Kevin Blackburn, Show Director

P: 403.242.0859

kevin@canwestproductions.com

Darryl Rosengreen, Account Manager

P: 403.244.3428

dr@canwestproductions.com

Steve Pearson, Account Manager

P: 403.242.0859

steve@canwestproductions.com

WWW.CANNABISHEMPEXPO.COM