

cannabis & hemp

expo

2018

CALGARY
STAMPEDE PARK
APRIL 7 & 8

EDMONTON
EDMONTON EXPO CENTRE
APRIL 28 & 29

OTTAWA
SHAW CENTRE
DATE TBD

cannabishempexpo.com



CANADA'S PREMIER CANNABIS EXPO

DEMOGRAPHICS



ATTENDANCE **EDMONTON** APRIL 2017: **9,000**

ATTENDANCE **CALGARY** MAY 2017: **8,000**

ATTENDANCE **OTTAWA** OCT. 2017: **6,000**

65%
AGE 19-35



35%
AGE 35+



60%
MALE



40%
FEMALE

60%
CONSUMER



40%
BUSINESS



"The Cannabis & Hemp Expo is being billed as a different kind of cannabis trade show – and more about growing the cannabis economy."



CBC

"... the Edmonton Expo - an encouraging step on the road to legalization."



CALGARY
HERALD

"Taboos over marijuana are going up in smoke, supercharging cannabis expos in Alberta including one taking seed in Calgary"



660
NEWS

"With legalization on the horizon the hype around the cannabis industry is growing, and that was evident at the Calgary Cannabis and Hemp Expo."



"Cannabis Expo shows marijuana industry going mainstream"



EXHIBITOR

EXHIBITOR OPPORTUNITIES

STANDARD EXHIBITOR

	CALGARY	EDMONTON	OTTAWA
10 x 10 BOOTH SIZE	» Company name listed on the Cannabis & Hemp Expo website prior to and for 3 months after the Expo » Company name list in the official ShowGuide » 50 show passes valued at \$500 (not for resale)		
	\$799	\$799	\$1499

10 x 6 BOOTH SIZE	» Company name listed on the Cannabis & Hemp Expo website prior to and for 3 months after the Expo » Company name list in the official ShowGuide » 50 show passes valued at \$500 (not for resale)		
	\$499	\$499	\$1099

SPONSORSHIP OPPORTUNITIES

Our sponsorship opportunities allow you to choose the package that best showcases and promotes your organization's unique strengths. Your story will come alive through unparalleled interactivity and personal, meaningful, one-on-one networking. Custom sponsorships are also available and can be tailored to your organization's marketing goals and budget.

EXHIBITOR & SPONSORSHIP INQUIRIES

CANWEST PRODUCTIONS

Kevin Blackburn - Show Manager

P: 403.242.0859

kevin@canwestproductions.com

Darryl Rosengreen - Account Manager

P: 403.244.3428

dr@canwestproductions.com

Jeremy Prince - Sales & Show Logistics Coordinator

P: 403.330.4550

jeremy@canwestproductions.com

WWW.CANNABISHEMPEXPO.COM

\$25,000

TITLE SPONSOR

2

Available

20'x40'

Booth Size

- ✓ Featured "Title Sponsor" on the Expo website (cannabishempexpo.com) prior to and for three months after the Expo
- ✓ Prime corporate logo placement at the Expo as "Title Sponsor"
- ✓ Corporate logo featured in print advertising prior to and during the Expo
- ✓ Prime corporate logo placement on Expo promotional materials
- ✓ Two speaking engagement opportunities on the Expo's main stage
- ✓ Prime booth location
- ✓ 100 complimentary tickets to the Expo to provide to your staff and customers
- ✓ One full page inside cover advertisement in the official Expo guide
- ✓ Featured recognition during Expo audio announcements
- ✓ Recognition on Cannabis & Hemp Expo social media channel

\$15,000

PLATINUM SPONSOR

5

Available

20'x20'

Booth Size

- ✓ Featured "Platinum Sponsor" on the Expo website (cannabishempexpo.com) prior to and for three months after the Expo
- ✓ Corporate logo featured in print advertising prior to and during the Expo
- ✓ Prime corporate logo placement at the Expo as "Platinum Sponsor"
- ✓ Prime corporate logo placement on Expo as promotional materials
- ✓ Booth location in designated "Platinum Area"
- ✓ 100 complimentary tickets
- ✓ One speaking engagement opportunity on the Expo's main stage
- ✓ One full page advertisement in the official Expo guide
- ✓ Featured recognition during Expo audio announcements
- ✓ Recognition on Cannabis & Hemp Expo social media channel

\$7,500

GOLD SPONSOR

10

Available

10'x20'

Booth Size

- ✓ Featured "Gold Sponsor" on the Expo website (cannabishempexpo.com) prior to and for three months after the Expo
- ✓ Corporate logo placement on Expo promotional materials
- ✓ Corporate logo placement at the Expo as "Gold Sponsor"
- ✓ Booth location in designated "Gold Area"
- ✓ 100 complimentary tickets
- ✓ Featured recognition during Expo audio announcements
- ✓ One half page advertisement in the official Expo guide
- ✓ Recognition on Cannabis & Hemp Expo social media channel