

cannabis & hemp

expo

2018 / 2019

WINNIPEG
RBC CONVENTION CENTRE
SEPT. 29 & 30

OTTAWA
SHAW CENTRE
NOV. 24 & 25
*Industry Event NOV. 23

CALGARY
STAMPEDE PARK
MARCH 8 - 10

EDMONTON
EXPO CENTRE
APRIL 26 - 28

cannabishempexpo.com

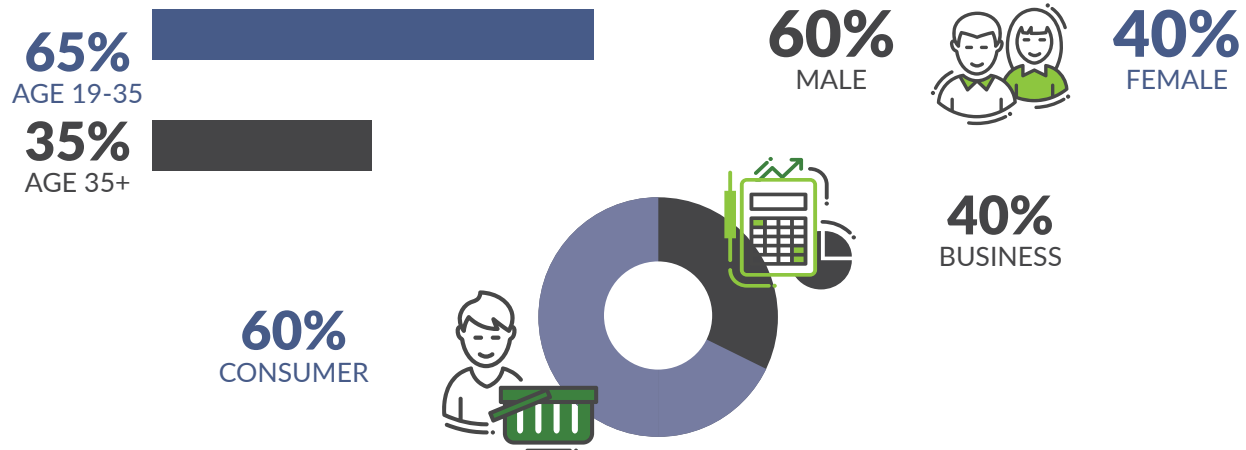


CANADA'S PREMIER CANNABIS CONFERENCE & EXPO

DEMOGRAPHICS



ATTENDANCE	2017	2018	2019
EDMONTON	APRIL 1 & 2 8,000+	APRIL 28 & 29 10,000+	APRIL 26-28 12,000+ expected attdn.
CALGARY	MAY 6 & 7 8,000+	APRIL 7 & 8 10,000+	MARCH 8-10 12,000+ expected attdn.
OTTAWA	OCT. 28 & 29 6,000+	NOV. 24 & 25 8,000+ expected attdn.	NOV. 9 & 10 10,000+ expected attdn.
WINNIPEG		SEPT. 29 & 30 6,000+ expected attdn.	SEPT. 7 & 8 8,000+ expected attdn.



"The Cannabis & Hemp Expo is being billed as a different kind of cannabis trade show – and more about growing the cannabis economy."



"... the Edmonton Expo - an encouraging step on the road to legalization."



"Taboos over marijuana are going up in smoke, supercharging cannabis expos in Alberta including one taking seed in Calgary"



"With legalization on the horizon the hype around the cannabis industry is growing, and that was evident at the Calgary Cannabis and Hemp Expo."



"Cannabis Expo shows marijuana industry going mainstream"



EXHIBITOR OPPORTUNITIES

STANDARD EXHIBITOR

	CALGARY	EDMONTON	WINNIPEG	OTTAWA
10 x 10 BOOTH SIZE	» Company name listed on the Cannabis & Hemp Expo website » Company name listed in the official Show Guide » 50 complimentary tickets » 2 invites to VIP Mixer Event			
	\$925	\$925	\$925	\$1499
10 x 6 BOOTH SIZE	» Company name listed on the Cannabis & Hemp Expo website » Company name listed in the official Show Guide » 50 complimentary tickets » 2 invites to VIP Mixer Event			
	\$525	\$525	\$525	\$1099

SPONSORSHIP OPPORTUNITIES

\$25,000 (per city)

TITLE SPONSOR

20'x20' Booth Size

- ✓ Logo placement present anywhere our logo appears (ie: The Cannabis & Hemp Expo presented by....)
- ✓ Inclusion in **all media** advertising (including billboards/outdoor media, print, show tickets, posters, show guide, onsite digital signage, radio, tv, website, programmatic and social media.)
- ✓ Publicist/press release
- ✓ 20x20 booth (includes tables, chairs, carpet & electrical)
- ✓ Prime booth location
- ✓ 2 full page advertisements in official Show Guide
- ✓ 2 speaking opportunities in the seminar theatre
- ✓ Logo on swag bags
- ✓ Onsite PR & shout outs
- ✓ 150 complimentary Expo tickets
- ✓ 15 tickets to VIP Mixer Event
- ✓ Insert/Sample in swag bags

\$15,000 (per city)

PLATINUM SPONSOR

20'x20' Booth Size

- ✓ Inclusion in select media advertising (including print, posters, show guide, onsite digital signage, website, programmatic and social media.)
- ✓ 20x20 booth (includes tables, chairs, carpet & electrical)
- ✓ Prime booth location
- ✓ 1 full page advertisement in official Show Guide
- ✓ 1 speaking opportunity in the seminar theatre
- ✓ Logo on swag bags
- ✓ 100 complimentary Expo tickets
- ✓ 10 tickets to VIP Mixer Event
- ✓ Insert/Sample in swag bags

\$7,500 (per city)

SEMINAR STAGE SPONSOR

10'x10' Booth Size

- ✓ Inclusion all seminar advertising (including show poster, show guide, website, and social media.)
- ✓ Branded seminar stage (banners provided by sponsor)
- ✓ Branded seminar schedule in Official Show Guide, digital signage and website
- ✓ Opportunity to place insert/sample on chairs in seminar theatre
- ✓ 10x10 booth (includes tables, chairs & electrical)
- ✓ ½ page show guide advertisement
- ✓ 1 speaking opportunity in the seminar theatre
- ✓ 75 complimentary Expo tickets
- ✓ Insert/Sample in swag bags

\$7,000 (per city)

TICKET SPONSOR

10'x10' Booth Size

- ✓ Sponsorship of hardcopy & online tickets (10,000+) (artwork provided by sponsor)
- ✓ 10x10 booth (includes tables, chairs, carpet and electrical)
- ✓ Logo placement on show poster, show guide, onsite digital signage, website, and social media
- ✓ ½ page show guide advertisement
- ✓ 100 complimentary Expo tickets
- ✓ Insert/Sample in swag bags

\$6,500 (per city)

VIP MIXER SPONSOR

10'x10' Booth Size

- ✓ Inclusion on all VIP Mixer marketing materials, including but not limited to: invitations, badges/name tags, e-blast and web graphics.
- ✓ Branding/signage at Mixer (provided by sponsor)
- ✓ Speaking opportunity at Mixer
- ✓ Inclusion in press release
- ✓ 10x10 booth (includes table, chairs, carpet & electrical)
- ✓ ½ pg Show Guide Ad
- ✓ 75 complimentary Expo tickets
- ✓ 15 tickets to VIP Mixer Event

\$5,000 (per city)

GOLD SPONSOR

10'x20' Booth Size

- ✓ Inclusion in select advertising (including show poster, show guide, onsite digital signage, website, and social media)
- ✓ 10x20 booth (includes table, chairs, carpet & electrical)
- ✓ ½ pg Show Guide ad
- ✓ 75 complimentary Expo tickets
- ✓ 5 tickets to VIP Mixer Event
- ✓ Insert/Sample in swag bags

** Please note restrictions through media partners may apply.*

Produced and Managed by
CANWEST PRODUCTIONS INC.

Kevin Blackburn, Show Director

P: 403.242.0859

kevin@canwestproductions.com

Darryl Rosengreen, Account Manager

P: 403.244.3428

dr@canwestproductions.com

Steve Pearson, Account Manager

P: 403.242.0859

steve@canwestproductions.com

WWW.CANNABISHEMPEXPO.COM



RBC Convention Centre Winnipeg, Sept. 29 & 30, 2018



#201, 7710 – 5 Street SE
 Calgary, AB T2H 2L9
 ph. 403.242.0859 • 1.800.626.1538
 fax. 403.246.3856
 www.CannabisHempExpo.com

Exhibitor Contract & Application

*the above name will be used on our website & print materials

Company Name _____

Mailing Address _____ City _____ Prov. _____ PC _____

**NOTE: Promo materials sent to this address

Phone (_____) _____ Cell Phone (_____) _____ Email _____

www _____ Social Media Network _____

Pre-Show Contact _____ Onsite Contact/Cell _____

1st Choice	2nd Choice	Size
# _____	# _____	X _____

Are you interested in: (Please Check) Sponsorships Swag Bag Opportunities

Please sign me up for a Show Guide Ad

1/4 Page..... \$325
 1/2 Page..... \$600
 Full Page..... \$1000
 } **Total + H.S.T.** _____

BOOK BEFORE JUNE 15TH SAVE \$100

Space Rates / Booth Cost:

10 x 6 (60sq') \$525.00
 10 X 10 (100sq') \$925.00

Corner Premium \$125.00
50 Admit One Tickets Included

Booth Cost \$ _____

Corner Premium \$ _____

HST #82085 6607 RT0001
Plus 13% HST \$ _____

Total Cost \$ _____

Add a 3% Surcharge for Visa/MC payments \$ _____

50% Balance Due w/Application \$ _____

Final Balance Due Aug. 15th, 2018 \$ _____

Payment Information (Select One)

Mailing Cheque (Please provide CHQ #, \$ Amount, Date Issued)

Post Dated Cheques will not be accepted dated after Aug.15, 2018
Cheques Payable to: Canwest Productions Inc.
 #201, 7710 - 5 St. SE, Calgary, Alberta. T2H 2L9

Card # _____
 Exp. _____ CVV# _____

Card Holder _____
 I hereby authorize CANWEST PRODUCTIONS INC. to process payments per the above schedule to my Visa/MC

****YOUR CVV# MUST BE INCLUDED TO BE PROCESSED. INITIAL** _____

Email Funds (Send to Terra@CanwestProductions.com)
 Use password: **WCHE18**

Invoice Request (Check if you need an Official Invoice)

WE PROPOSE TO EXHIBIT THE FOLLOWING ITEMS: *required
 (In the event that these items are not accepted, any monies paid shall be refunded)

NOTE: ONLY ITEMS THAT HAVE BEEN APPROVED AND ACCEPTED ARE ALLOWED. NO EXCEPTIONS.
 Note: Booth space will not be held without a deposit. All monies paid after acceptance of application are non-refundable.
 Authorized signature here indicates acceptance of Terms & Conditions on both sides/pages of this document as set forth by Canwest Productions Inc.

AUTHORIZED EXHIBITOR SIGNATURE **DATE**

PLEASE PRINT FULL NAME

Canwest Use ONLY

Sales Rep _____ Accepted by Canwest _____ **Booth #** _____ N P X

Although we will try to accommodate all booth requests, final booth allocation is at the discretion of Show Mgmt.



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Conditions of Contract

Canwest Productions Inc., Lift or Show Management (herein called "Management") and Show related facilities (herein called the "Centre")

1. CANNABIS PRODUCTS

Subject to applicable laws, no cannabis may be displayed, sold, distributed or consumed on the show site. Management reserves the right in its sole discretion to remove any Exhibitor failing to comply with these provisions without notice or warning.

2. FOOD, BEVERAGE & ALCOHOL

The sale, sampling or providing of food and beverages is not permitted at the Expo, unless expressly permitted in writing. No Alcohol may be displayed, sampled, sold, provided or consumed under any circumstances during the Expo.

3. EXHIBIT SPACE

Carpet, furnishings, décor etc. are the sole responsibility of the Exhibitor. Exhibitors will be responsible for the set-up of their own exhibit. The Exhibitor agrees to confine its activities to the exhibit space.

4. Subletting of space by the exhibitor is prohibited. Sharing or other use of the space not specifically authorized prior to the Show by Management is prohibited.

5. No signs or advertising devices shall be displayed outside space other than those furnished by the Management. Displays blocking the unobstructed view from space to space are prohibited. If display is more than 36" high, such higher section of display can only extend four feet out-wards along the side rails. No displays or signs may be affixed to building walls or posts.

6. No wiring, installation of spotlights or other electrical work and no carpentry work shall be done except by either Center employees or firms so designated by the Management.

7. All live exhibits must be confined in suitable containers or fencing that provides a clear and unobstructed view of the contents and live exhibits therein. Exhibitors assume all liabilities and/or obligations caused by faulty or improper displays.

8. Exhibitors shall abide by and observe all laws, rules, and regulations of the Province and City where the Show takes place, and departments thereof and all rules of the related Centre.

9. No exhibitor shall use any inflammable decorations or covering for display fixtures and all fabrics or other material used for decoration or covering of tables and/or risers shall be flameproof.

10. Once a contract is accepted - Exhibitors shall not be entitled to a refund of any part of any fee should the exhibitor for any reason be unable to exhibit at the Show, or cancel any space previously contracted for. Exhibitors who are unable to exhibit at the Show, or cancel any space previously contracted for, may request in writing that any monies on account with Management (less an administrative fee if cancellation request is made less than six months prior to the Show) be transferred to another Show produced by Management. Such Show must be scheduled to be held within one calendar year of the cancelled Show.

11. If an exhibitor fails to make payments due herein when they are due, such exhibitor's rights to exhibit may be cancelled by the Management without further notice.

12. Management has the option to cancel or reassign the exhibit space of any exhibitor who has not complied with payment terms stated on reverse of this application. Such exhibitor shall not be entitled to a refund of any part of any fee and shall be responsible for any unpaid balance due. The Management shall be entitled to close an exhibit at any time for failure by any exhibitor or any of their officers, agents, employees, or other representatives to perform, meet, or observe any term or condition set forth herein, and such exhibitor shall not be entitled to a refund of any part of any fee.

13. Management reserves the right to alter or change the space assigned to an exhibitor, to alter or remove exhibits or any part thereof, including printed materials, product, signs, lights or sound, and to expel exhibitors or their personnel if, in Management's opinion, their conduct or presentation is objectionable to other Show Participants.

14. Management reserves the right to cancel this contract and to withhold possession of exhibit space at Management's discretion, and/or if the Exhibitor fails to perform any material condition of the contract or refuses to abide by Show rules and regulations.

15. In the event that because of war, fire, strike, government regulation, public catastrophe, act of God or the public enemy or other cause, the Show or any part thereof is prevented from being held, is canceled by the Management the exhibit space applied for herein becomes unavailable, Management shall determine and refund the applicant his proportionate share of the balance of the aggregate exhibit fees received which remains after deducting expenses incurred by the Management and reasonable compensation to the Management, but in no case shall the amount of refund to the applicant exceed the amount of the exhibit fee paid.

16. The applicant hereby agrees to indemnify, defend and protect the Management and the Center against, and hold and save the Management and the Center harmless from any and all claims, demands, suits, liability, damages, loss, costs, attorney fees and expense of whatever kind or nature which might result from or arise out of any action or failure to act of the applicant or any of its officers, agents, employees, or other representatives, including but not limited to claims or damage or loss to property, or from or out of any damage, loss, harm or injury to the person or any property of the applicant or any of its officers, agents, employees or other representatives.

We agree to abide by all rules and regulations adopted by Management (Productions Inc.) and have read the Conditions of Contract as shown above.

Date _____ Company Name _____ Authorized Signature _____



Ottawa Shaw Centre, November 24 & 25, 2018



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Total Cost \$ _____

Add a 3% Surcharge for Visa/MC payments \$ _____

50% Balance Due w/Application \$ _____

Final Balance Due Sept. 4th, 2018 \$ _____

Payment Information (Select One)

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 Exp. _____ CVV# _____

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