



cannabis & hemp

expo

2018 / 2019

WINNIPEG  
RBC CONVENTION CENTRE  
SEPT. 29 & 30, 2018

OTTAWA  
SHAW CENTRE  
NOV. 24 & 25, 2018  
\*Industry Day NOV. 23  
Seminars/Luncheon

CALGARY  
STAMPEDE PARK  
MARCH 9 & 10, 2019  
Open to the public  
\*Industry Day MARCH 8  
Open to business delegates only

EDMONTON  
EXPO CENTRE  
APRIL 27 & 28, 2019  
Open to the public  
\*Industry Day APRIL 26  
Open to business delegates only

[cannabishempexpo.com](http://cannabishempexpo.com)

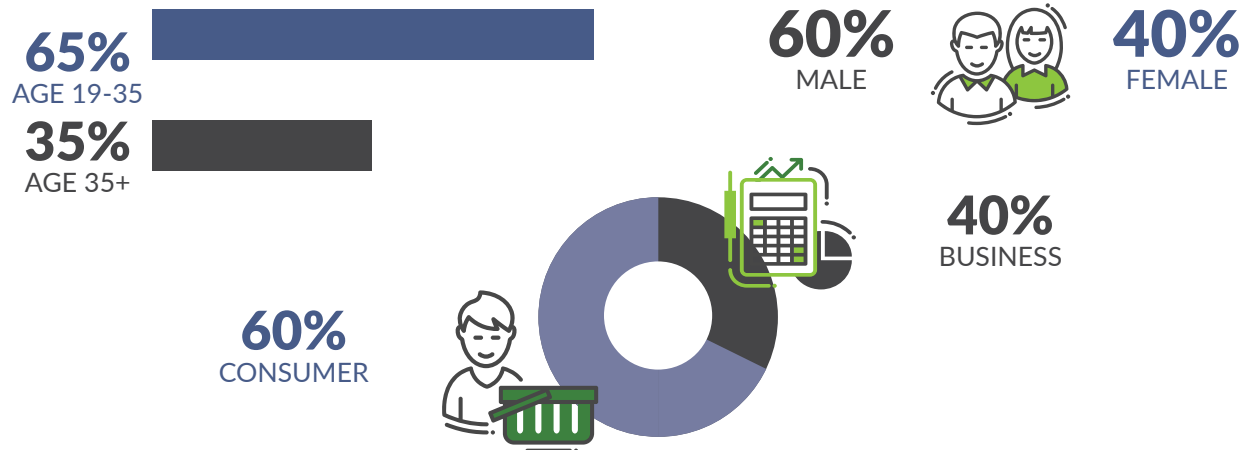


CANADA'S PREMIER CANNABIS CONFERENCE & EXPO

# DEMOGRAPHICS



ATTENDANCE	2017	2018	2019
<b>EDMONTON</b>	APRIL 1 & 2 8,000+	APRIL 28 & 29 10,000+	APRIL 26-28 12,000+ expected attdn.
<b>CALGARY</b>	MAY 6 & 7 8,000+	APRIL 7 & 8 10,000+	MARCH 8-10 12,000+ expected attdn.
<b>OTTAWA</b>	OCT. 28 & 29 6,000+	NOV. 24 & 25 8,000+ expected attdn.	
<b>WINNIPEG</b>		SEPT. 29 & 30 6,000+	



*"The Cannabis & Hemp Expo is being billed as a different kind of cannabis trade show – and more about growing the cannabis economy."*



*"... the Edmonton Expo - an encouraging step on the road to legalization."*



*"Taboos over marijuana are going up in smoke, supercharging cannabis expos in Alberta including one taking seed in Calgary"*



*"With legalization on the horizon the hype around the cannabis industry is growing, and that was evident at the Calgary Cannabis and Hemp Expo."*



*"Cannabis Expo shows marijuana industry going mainstream"*



## EXHIBITOR OPPORTUNITIES

### STANDARD EXHIBITOR

	CALGARY	EDMONTON	WINNIPEG	OTTAWA
10 x 10 BOOTH SIZE	» Company name listed on the Cannabis & Hemp Expo website » Company name listed in the official Show Guide » 50 complimentary tickets » 2 invites to VIP Mixer Event *when applicable			
	\$999	\$999	\$925	\$1499
10 x 6 BOOTH SIZE	» Company name listed on the Cannabis & Hemp Expo website » Company name listed in the official Show Guide » 50 complimentary tickets » 2 invites to VIP Mixer Event *when applicable			
	\$699	\$699	\$525	\$1099

## BRANDING OPPORTUNITIES

All branding at and leading up to the Cannabis & Hemp Expo will operate within the guidelines and regulations of Health Canada.

\$5,000 (per city)

## ACTIVATION ZONES / FEATURE AREAS

### AVAILABLE ZONES

- Beer Garden
- Glass Blowing Area
- Lounge
- Cafe
- Front Entrance

\*Inquire about custom activation zones

#### Included:

- ✓ Inclusion in Showguide, onsite digital, website, social media
- ✓ Branding/Signage in feature area
- ✓ 75 tickets to Expo
- ✓ Insert/sample in swag bags

\$15,000 (per city)

## SEMINAR STAGE BRANDING

20'x20' Booth Size

- ✓ Inclusion in seminar advertising (including show guide, website, and social media.)
- ✓ Branded seminar stage (banners provided by client)
- ✓ Branded seminar schedule in Official Show Guide, digital signage and website
- ✓ Opportunity to place insert/sample on chairs in seminar theatre
- ✓ 20x20 booth (includes tables, chairs & electrical)
- ✓ Full page show guide advertisement
- ✓ Speaking opportunity in the seminar theatre
- ✓ 150 complimentary Expo tickets
- ✓ Insert/Sample in swag bags

\$10,000 (per city)

## COOKING STAGE BRANDING

10'x10' Booth Size

- ✓ Inclusion in cooking stage advertising (including show guide, website, and social media.)
- ✓ Branded cooking stage (banners provided by client)
- ✓ Branded cooking stage schedule in Official Show Guide, digital signage and website
- ✓ Opportunity to place insert/sample on chairs in theatre
- ✓ 10x10 booth (includes tables, chairs & electrical)
- ✓ ½ page show guide advertisement
- ✓ Cooking demonstration on cooking stage
- ✓ 75 complimentary Expo tickets
- ✓ Insert/Sample in swag bags

\$7,000 (per city)

## TICKET BRANDING

10'x20' Booth Size

- ✓ Branding of hardcopy & online tickets (10,000+) (artwork provided by client)
- ✓ 10x20 booth (includes tables, chairs, carpet and electrical)
- ✓ ½ page show guide advertisement
- ✓ 100 complimentary Expo tickets
- ✓ Insert/Sample in swag bags

\$7,500 (per city)

## INDUSTRY DAY LUNCHEON

10'x20' Booth Size

- ✓ Inclusion on Industry Day marketing materials, including but not limited to: invitations, badges/name tags, e-blast and web graphics.
- ✓ Activation at luncheon
- ✓ Branding/signage at luncheon (provided by client.)
- ✓ Speaking opportunity at luncheon
- ✓ Inclusion in press release
- ✓ 10x20 booth (includes table, chairs, carpet & electrical) at Expo
- ✓ Full pg Show Guide Ad
- ✓ 75 complimentary Expo tickets

\$6,500 (per city)

## VIP MIXER BRANDING

10'x20' Booth Size

- ✓ Inclusion on VIP Mixer marketing materials, including but not limited to: invitations, badges/name tags, e-blast and web graphics.
- ✓ Branding/signage at Mixer (provided by client.)
- ✓ Speaking opportunity at Mixer
- ✓ Inclusion in press release
- ✓ 10x20 booth (includes table, chairs, carpet & electrical) at Expo
- ✓ ½ pg Show Guide Ad
- ✓ 75 complimentary Expo tickets
- ✓ 15 tickets to VIP Mixer Event

\* Please note restrictions through media partners may apply.

Produced and Managed by  
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