



cannabis & hemp

expo
2019

CALGARY

Stampede Park
March 9 & 10, 2019

*Industry Day March 8
Seminars/Luncheon

EDMONTON

Expo Centre
April 27 & 28, 2019

*VIP Mixer Event April 26

WINNIPEG

RBC Convention Centre
November 2 & 3, 2019

OTTAWA

Shaw Centre
November 23 & 24, 2019

*Industry Day Nov. 22
Seminars/Luncheon

cannabishempexpo.com

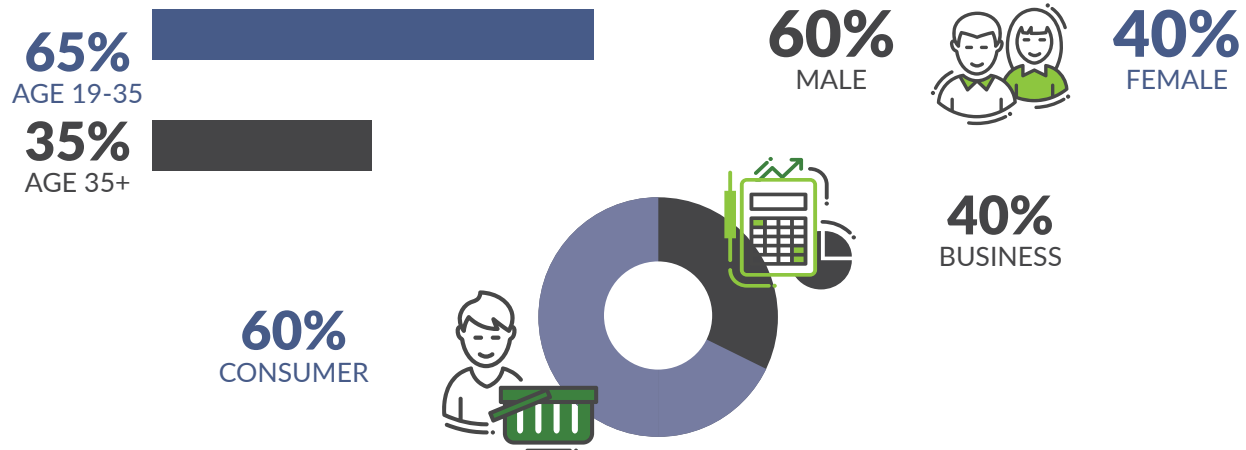


CANADA'S PREMIER CANNABIS CONFERENCE & EXPO

DEMOGRAPHICS



ATTENDANCE	2017	2018	2019
EDMONTON	APRIL 1 & 2 8,000+	APRIL 28 & 29 10,000+	APRIL 27 & 28 12,000+ expected attdn.
CALGARY	MAY 6 & 7 8,000+	APRIL 7 & 8 10,000+	MARCH 9 & 10 12,000+ expected attdn.
OTTAWA	OCT. 28 & 29 6,000+	NOV. 24 & 25 8,000+	
WINNIPEG		SEPT. 29 & 30 6,000+	



"The Cannabis & Hemp Expo is being billed as a different kind of cannabis trade show – and more about growing the cannabis economy."



"... the Edmonton Expo - an encouraging step on the road to legalization."



"Taboos over marijuana are going up in smoke, supercharging cannabis expos in Alberta including one taking seed in Calgary"



"With legalization on the horizon the hype around the cannabis industry is growing, and that was evident at the Calgary Cannabis and Hemp Expo."



"Cannabis Expo shows marijuana industry going mainstream"



EXHIBITOR OPPORTUNITIES

STANDARD EXHIBITOR

	CALGARY	EDMONTON	WINNIPEG	OTTAWA
10 x 10 BOOTH SIZE	» Company name listed on the Cannabis & Hemp Expo website » Company name listed in the official Show Guide » 50 complimentary tickets » 2 invites to VIP Mixer Event *when applicable			
	\$999	\$999	\$999	\$1499
10 x 6 BOOTH SIZE	» Company name listed on the Cannabis & Hemp Expo website » Company name listed in the official Show Guide » 50 complimentary tickets » 2 invites to VIP Mixer Event *when applicable			
	\$699	\$699	\$699	\$1099

BRANDING OPPORTUNITIES

All branding at and leading up to the Cannabis & Hemp Expo will operate within the guidelines and regulations of Health Canada.

\$5,000 (per city)

ACTIVATION ZONES / FEATURE AREAS

AVAILABLE ZONES

- Beer Garden
- Glass Blowing Area
- Lounge
- Cafe
- Front Entrance

*Inquire about custom activation zones

Included:

- ✓ Inclusion in Showguide, onsite digital, website, social media
- ✓ Branding/Signage in feature area
- ✓ 75 tickets to Expo
- ✓ Insert/sample in swag bags

\$15,000 (per city)

SEMINAR STAGE BRANDING

20'x20' Booth Size

- ✓ Inclusion in seminar advertising (including show guide, website, and social media.)
- ✓ Branded seminar stage (banners provided by client)
- ✓ Branded seminar schedule in Official Show Guide, digital signage and website
- ✓ Opportunity to place insert/sample on chairs in seminar theatre
- ✓ 20x20 booth (includes tables, chairs & electrical)
- ✓ Full page show guide advertisement
- ✓ Speaking opportunity in the seminar theatre
- ✓ 150 complimentary Expo tickets
- ✓ Insert/Sample in swag bags

\$10,000 (per city)

COOKING STAGE BRANDING

10'x10' Booth Size

- ✓ Inclusion in cooking stage advertising (including show guide, website, and social media.)
- ✓ Branded cooking stage (banners provided by client)
- ✓ Branded cooking stage schedule in Official Show Guide, digital signage and website
- ✓ Opportunity to place insert/sample on chairs in theatre
- ✓ 10x10 booth (includes tables, chairs & electrical)
- ✓ ½ page show guide advertisement
- ✓ Cooking demonstration on cooking stage
- ✓ 75 complimentary Expo tickets
- ✓ Insert/Sample in swag bags

\$7,000 (per city)

TICKET BRANDING

10'x20' Booth Size

- ✓ Branding of hardcopy & online tickets (10,000+) (artwork provided by client)
- ✓ 10x20 booth (includes tables, chairs, carpet and electrical)
- ✓ ½ page show guide advertisement
- ✓ 100 complimentary Expo tickets
- ✓ Insert/Sample in swag bags

\$7,500 (per city)

INDUSTRY DAY LUNCHEON

10'x20' Booth Size

- ✓ Inclusion on Industry Day marketing materials, including but not limited to: invitations, badges/name tags, e-blast and web graphics.
- ✓ Activation at luncheon
- ✓ Branding/signage at luncheon (provided by client.)
- ✓ Speaking opportunity at luncheon
- ✓ Inclusion in press release
- ✓ 10x20 booth (includes table, chairs, carpet & electrical) at Expo
- ✓ Full pg Show Guide Ad
- ✓ 75 complimentary Expo tickets
- ✓ 6 complimentary Industry Day Luncheon tickets

\$6,500 (per city)

VIP MIXER BRANDING

10'x20' Booth Size

- ✓ Inclusion on VIP Mixer marketing materials, including but not limited to: invitations, badges/name tags, e-blast and web graphics.
- ✓ Branding/signage at Mixer (provided by client.)
- ✓ Speaking opportunity at Mixer
- ✓ Inclusion in press release
- ✓ 10x20 booth (includes table, chairs, carpet & electrical) at Expo
- ✓ ½ pg Show Guide Ad
- ✓ 75 complimentary Expo tickets
- ✓ 15 tickets to VIP Mixer Event

* Please note restrictions through media partners may apply.

Produced and Managed by
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