

# THE EVERYTHING TO DO WITH SEX SHOW

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# THE EVERYTHING TO DO WITH SEX SHOW

#201, 7710 5 St. SE  
Calgary, Alberta T2H 2L9  
Ph: (403) 242-0859  
Toll Free: 1-800-626-1538  
Fax: (403) 246-3856  
www.canwestproductions.com

## SHOW MANAGEMENT

The **Everything To Do With Sex Show** is managed and produced by Canwest Productions Inc.

- **Kevin Blackburn, Show Director** - kevin@canwestproductions.com
- **Darryl Rosengreen, Account Manager** - dr@canwestproductions.com
- **Steve Pearson, Account Manager** - steve@canwestproductions.com

*Please Note, it is the responsibility of each Exhibiting Company to follow and abide by the rules, regulations and all deadlines set forth in the below Exhibitor Kit. Thank You!*

## SHOW DATES

- Friday Nov 2
- Saturday Nov 3
- Sunday Nov 4

## SHOW HOURS

- Friday 5pm – 12 Midnight
- Saturday 12 Noon – 12 Midnight
- Sunday 12 Noon – 6pm

## MOVE-IN

**Friday** 8am-5pm **\*\*Show opens at 5pm**

- Children (under 16) are strictly not permitted on the Show Floor during Move-in or Move-out as per Safety Regulations.
- Robinson Show Services will use loading dock entrance in hall 2
- Exhibitors check-in at Robinson kiosk to sign out dollies.
- All deliveries to the loading dock must be arranged through Robinson Show Services. See Show Furniture section for contact details.

**NOTE:** All pop-up tents must be fire retardant with ticket of approval/confirmation displayed.

## SHIPPING

Please ship all materials directly to the Show Facility address above, include:

- **The Everything To Do With Sex Show**
- Location
- Full Company Name
- Booth #

## SHOW FACILITY ADDRESS/SHIPPING ADDRESS

- The International Centre  
Hall 2  
6900 Airport Rd  
Mississauga, ON  
L4V 1E8  
Ph: (905) 677-6131

## MOVE-OUT

**Sunday @ Show Close** 6pm – Midnight

- The Hall needs to be cleared out by 12 Midnight Sunday after the show closes.
- Product is left behind at the risk of the exhibitor and the facility may charge a handling/storage fee.
- As of 12:01am any exhibit materials & skids left behind will not be the responsibility of Show Management.
- Early move-out will not be tolerated. Removal or dismantling of exhibits or exhibit materials will not be permitted before Show Close at 5pm Sunday.

Please find a link to the floor plan: [HERE](#)

### IMPORTANT

Shipments will **ONLY** be accepted  
at the time of **MOVE-IN**.  
(date specific)

## CUSTOMS & CARRIERS

- The official carrier and customer broker for this show is: **North American Logistics Services Inc. (NALS)** Christopher Morrison, Director of Account Management Ph. 905-951-5493, Toll Free 888-595-5357, Email [cmorrison@nalsi.com](mailto:cmorrison@nalsi.com)
- Exhibit booths and equipment from outside Canada may be brought in for the purpose of the show only without payment of duty under standard procedure. Please consult with NALS above.

## ALTERATIONS TO BUILDING

- Painting, nailing, drilling, or screwing to the floor, walls or any part of the building is not permitted except by prior written approval of both Show Management and Building Management.

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## SHOW FURNITURE DUE: OCTOBER 12<sup>th</sup>

- The official Show contractor is **Robinson Show Services**. They are responsible for the following: furniture rentals (tables, chairs, etc.), draping, booth vacuuming & on-site labor. All booths will be supplied with 8' high draping at the back, and 3' high on the sides.
- For additional requirements, please see this [order kit](#) and submit the included forms. If you have questions about these forms, please contact [niels@robinsonshowservices.ca](mailto:niels@robinsonshowservices.ca)
- To view all available products please visit: <https://www.robinsonshowservices.ca/>  
*\*Charges will apply to any on-site orders*

**NOTE:** Exhibitors are responsible for any damage to equipment rented and will be charged accordingly (i.e. broken tables, broken chairs, etc.)

**NOTE:** Floor covering is mandatory in all booths.

## BOOTH CONSTRUCTION

- Booths may reach a maximum of 8' in height, and may not restrict sight lines (i.e. block) another exhibitor.
- Changes in the standard draping are at the exhibitor's expense.
- Nothing is to be pinned or stapled to the drape – "S" hooks are available from Canwest Productions.

## MATERIAL HANDLING

- Any items that require the use of pump-trucks or dollies must be moved through the loading docks by Robinson Show Services. Passenger elevators and escalators are prohibited from use for transporting freight or equipment from floor to floor or to tradeshow.

## SIGNS & BANNERS

- All booth signage and banners are to be professionally made and fit in the confines of your booth. Booth signage cannot block other exhibits. Arrangements can be made through the facility to hang your banners from the ceiling (for a fee).
- All banner hanging must be done before aisle carpet is put down.
- Any banners or signage deemed inappropriate by show management will be removed and any cost associated with the removal would be charged back to the exhibitor.

**NOTE:** Helium balloons, sequin, and confetti are prohibited

## OFFICIAL PRINTER

- The official printer appointed by Show Management:



**Toll Free:** 1-877-757-7468 **Ph.** 780-424-5220 **Email:** [adminwest@rayacom.com](mailto:adminwest@rayacom.com)

Servicing: Edmonton, Calgary, Vancouver, Kelowna, Burnaby, Red Deer, Saskatoon, Regina and Toronto.

## FOOD & SAMPLING GUIDELINES DUE: OCTOBER 5<sup>th</sup>

- Peel Public Health forms and The International Centre Exhibitor Authorization form must be submitted. [CLICK HERE](#) for forms.
- If electrical is required, please ensure you have ordered sufficient power for the number of appliances to be plugged in.

## ELECTRICAL, INTERNET, PARKING DUE: OCTOBER 18<sup>th</sup>

- If power and/or lighting is required – please [CLICK HERE](#) to order online through ShowTech.
- [CLICK HERE](#) for the internet and telephone service order form. Fax your order in to 905-678-5614, or email it to [support@internationalcentre.com](mailto:support@internationalcentre.com). [CLICK HERE](#) or call 905-678-5615 if you have any questions.
- Parking is free at The International Centre.

**PLEASE NOTE:** The Everything To Do With Sex Show is a Dark Show (dim lighting) If you require additional lighting please make your own arrangements

## EXHIBITOR BADGES

- Exhibitor badges are generic, and will only be labeled with "Exhibitor", no company name, or individual name.
- Badges are available for pick up at the Show Office and are required to gain access to the Show.
- They must be worn at all times, and are for booth personnel ONLY.
- Six badges will be provided per Booth when you check in. If your company requires more than 6, please contact us directly.

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## ADMISSION PRICES

- Adults -- \$20.00
- Advance Tickets -- \$15.00

Purchase your tickets online at: <https://www.showpass.com/the-everything-to-do-with-sex-show-2/>

## SAMPLES, SOUVENIRS AND SOLICITING

- Soliciting of business and/or distribution of samples and souvenirs will not be permitted in the aisles, the parking lots or in another exhibitor's booth, but must be confined to the exhibitor's own space.

## INSURANCE

- Show Management, The Everything To Do With Sex Show, The International Centre, and the City of Mississauga, will not be responsible for injury to persons, loss or damage of products, exhibits, equipment or decorations by fire, accident, theft or any other cause while in the show building or its environs.

Canwest Productions recommends all exhibitors have a \$2,000,000 minimum in liability insurance and have proof of insurance. To secure proof of insurance simply phone your insurance provider and ask for a certificate naming: Canwest Productions Inc., the Show name, current facility and city of the Show. There should be no additional cost from your insurance provider for this service.

**NOTE:** *This is an official request. If proof of insurance is not supplied, Canwest Productions Inc. will not be held liable. For more information, please refer to the Insurance & Indemnity clause on our Terms and Conditions sent with the application.*

## SECURITY

- Security guards will be on site 24-hours a day and in the building during the hours of move-in, show hours and move-out.
- Show Management, cannot assume any responsibility for losses incurred from pilfering or any other causes.
- While Show Management will take all reasonable security measures to safeguard small items, removal of such items daily will minimize the possibility of loss from pilferage

## SLANDER & DEFAMATION

- General Character and/or Company slights, abuse of any Canwest Productions Staff or insults of any kind will not be tolerated. Any exhibitor responsible will have their exhibit space cancelled (non-refundable) from the show.

## ALCOHOL AND NUDITY

- Alcohol is strictly not permitted at your booth.
- Any Exhibitor caught with outside liquor will be asked to leave the premises.
- Please note nudity is prohibited by the facility.
- Please ensure models/staff are covered accordingly

## ADMIT ONE Admittance Tickets

- Included with your Exhibitor Booth are 50 ADMIT ONE tickets (\$15 value each). These tickets will be provided via email as a PROMOTIONAL CODE, so your clients can order their tickets online. Contact [lauren@canwestproductions.com](mailto:lauren@canwestproductions.com) for your promotional code. Tickets are courtesy of Canwest Productions and are meant for your client base & preferred customers only.

**NOTE:** *TICKETS ARE NOT FOR RESALE, and the resale or dispersing tickets on-site or during Show Hours is strictly prohibited.*

## WILL CALL LISTS

- Each company has been provided promotional codes for preferred customers and clients. These tickets must be distributed before show hours.

**NOTE:** *Will Call lists will no longer be accepted during the show. Thank you for your cooperation!*

## STAGE & SEMINAR PERFORMERS

- Please note The Everything To Do With Sex Show and Canwest Productions accept no liability or responsibility in theft or injury, at or as a result of any seminar or stage act, presentation or performance. If you have any concerns prior to your performance, please contact an on-site Show Representative who will respond to the issue immediately.

*It is important to us that you have a successful Show. If you need us at anytime, please visit the Show Office or look for our Show Staff on the exhibit floor. Thank you!*